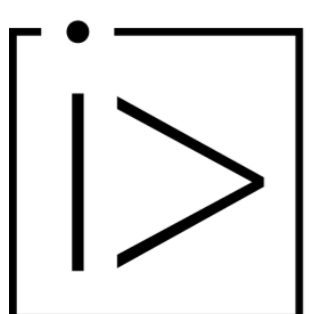




STATUS:
PRIVATE CAMPAIGN

SPAR MAHLZEIT! & THE DAILY DOSE



influence
VISION

CASE STUDY PRIVATE



**3 INFLUENCERS
2 WEEKS
500k REACH**

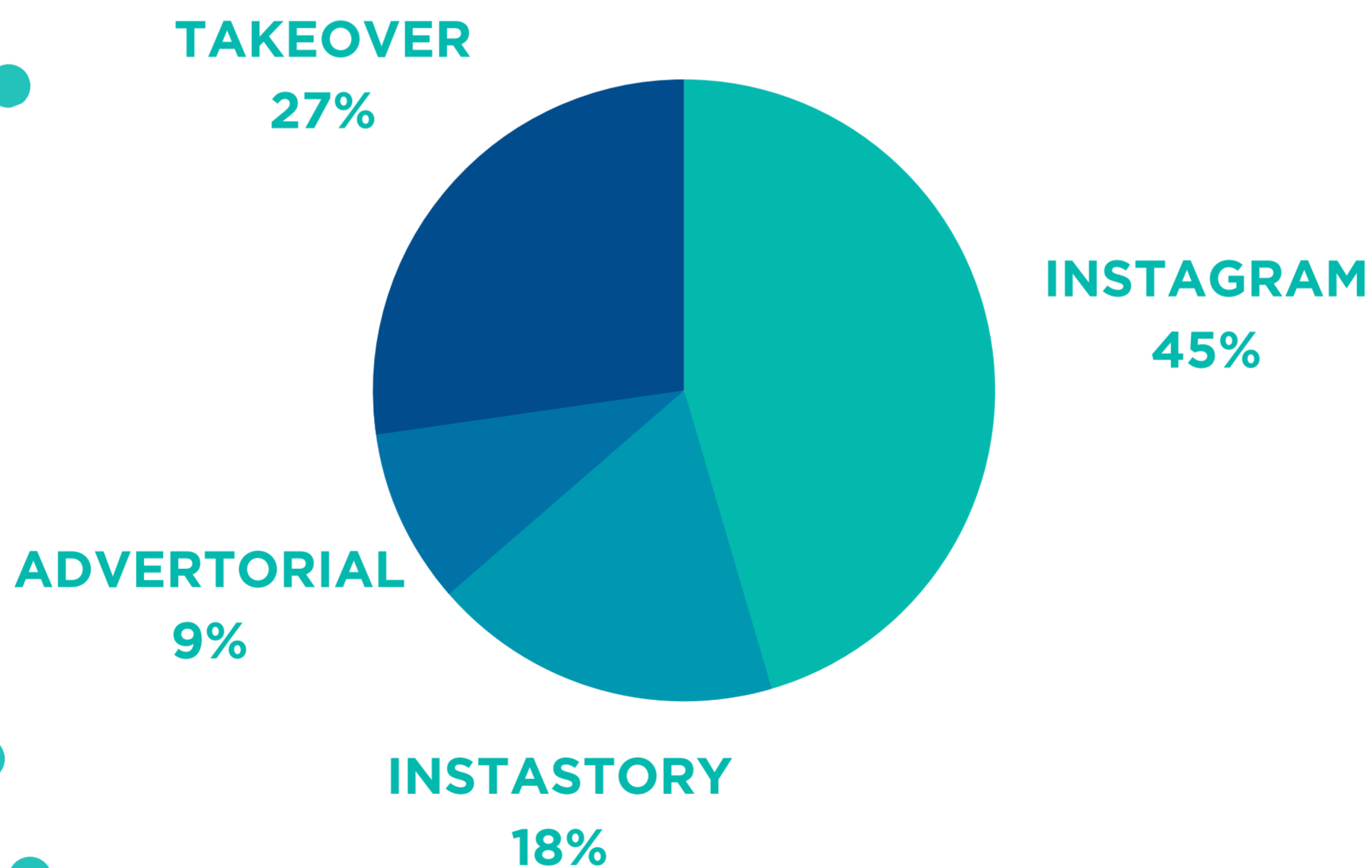


A PRIVATE CAMPAIGN IS ONLY DISTRIBUTED
DIRECTLY TO INFLUENCERS

WE PUT EMPHASIS ON PERSONAL
COMMUNICATION

INFLUENCE.VISION TAKES CARE
OF THE REPORTING

CONTENT STRATEGY BRAND CHANNEL



RESULT +20 %
SOCIAL FOLLOWER



IN THE PRIVATE STATUS, THERE ARE NO OFFERS FROM THE
MARKETPLACE AND THE CAMPAIGN IS NOT VISIBLE TO OTHER
INFLUENCERS