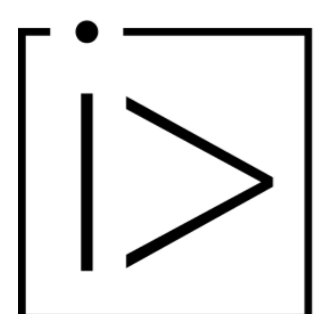




STATUS:  
LONG-TERM

# STRONGBOW & DYNAMIC BOOKING



**influence**  
VISION

CASE STUDY LONG-TERM





**6 MONTH RUNTIME  
60 INFLUENCER  
OFFERS  
DYNAMIC CONTENT  
BOOKING**



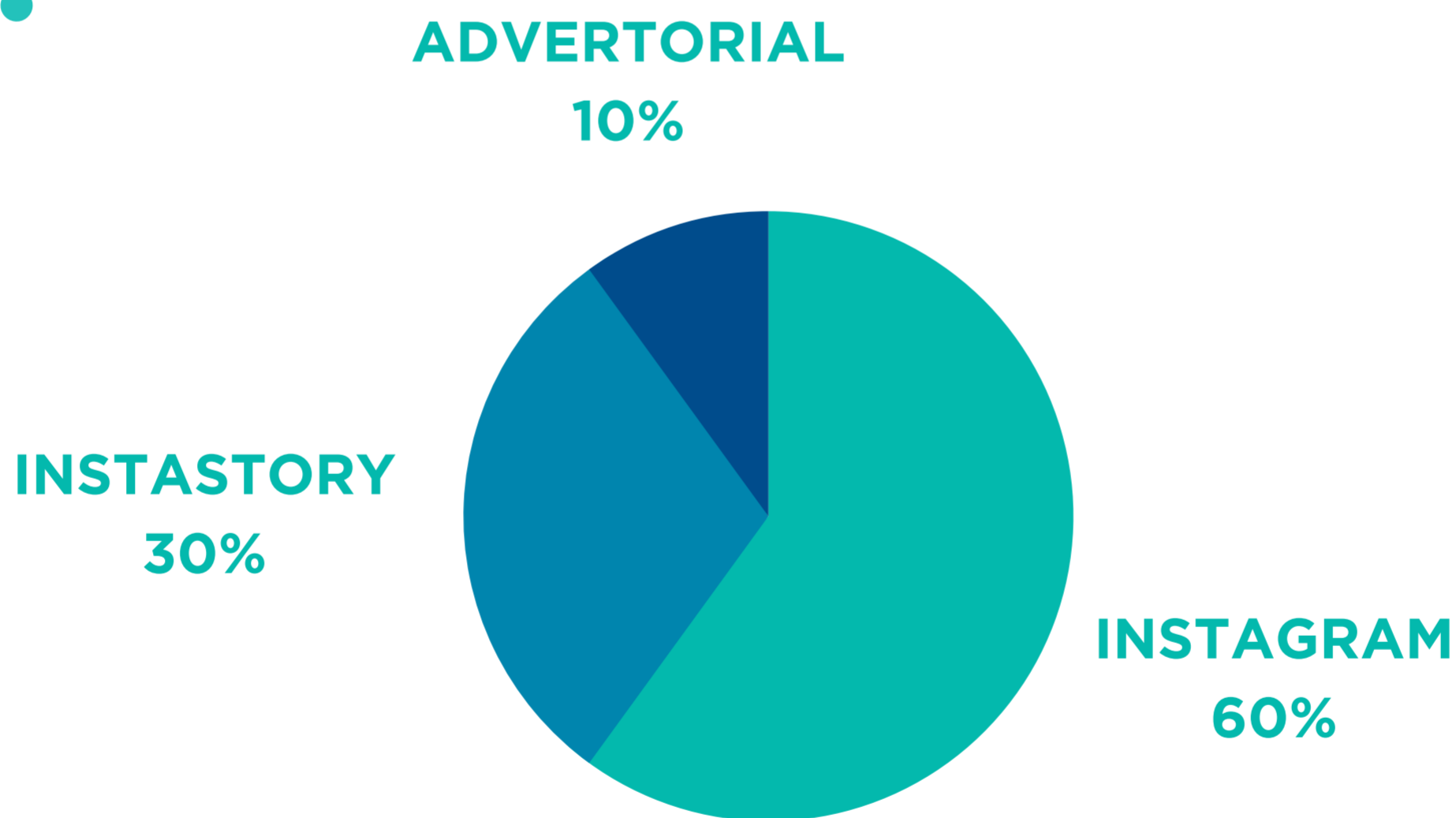


# LONG-TERM: SUCCESS WITH LONG-TERM CAMPAIGNS

DYNAMIC BOOKING: PROGRESS IS ANALYZED AND OPTIMIZED

INFLUENCE.VISION TAKES OVER MATCHING & EXECUTION

## CONTENT STRATEGY POS & AWARENESS



**RESULT +22 %  
POS SALES**



LONG TERM CAMPAIGNS ACHIEVE THE BEST RESULTS AND CAN BE CREATED WITH A MIXED PORTFOLIO OF MICRO AND WELL-KNOWN INFLUENCERS.